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FOR IMMEDIATE RELEASE

**CLEVELAND MEDICAL MART & CONVENTION CENTER GROUNDBREAKING SET FOR
JANUARY 14, 2011**

CLEVELAND, OH (December 10, 2010) – Cuyahoga County and MMPI announced earlier today that the ceremonial groundbreaking for Cleveland Medical Mart & Convention Center (Cleveland MMCC) will be held Friday, January 14, 2011 at 11 a.m. on the historic Cleveland Malls. The groundbreaking event will feature remarks from civic, business, and government leaders and the symbolic shovel ceremony. The event is free and open to the public.

Construction is scheduled to begin on Cleveland MMCC on January 3, 2011 and the facility is expected to open in September, 2013.

Cleveland MMCC will include a 100,000 square foot medical mart at the northeast corner of St. Clair Avenue and Ontario Street in downtown Cleveland and an adjoining convention center with 230,000 square feet of exhibit hall space. The facility also includes more than 92,000 square feet dedicated to meeting rooms and a Grand Ballroom overlooking Lake Erie.

Media outlets wishing to cover the groundbreaking ceremony should contact Dave Johnson, Public Relations Director for Cleveland Medical Mart & Convention Center at (216) 920-1437 or djohnson@mmart.com.

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