

MMPI Promotes Within Chicago Market 8.20.09

MMPI has announced that Paula Guiliano has been promoted to Senior Director of Marketing for the Chicago Gift & Home Industry, effective immediately. In her new position, Guiliano will work with Trisha Schultz, Marketing Director for The Chicago Market, and the rest of the marketing team to continue to develop quality Chicago Gift marketing programs. She will be responsible for strategic planning and brand development for showroom, exhibitor, buyer programs and The Chicago Market trade shows. Additionally, she will supervise all advertising, public relations, print communications, website, and showroom, exhibitor and buyer relations. Prior to her promotion, Guiliano worked for MMPI as the marketing director for the Building Products Industry, specifically for LuxeHome in Chicago, Kitchen and Bath showrooms at The Washington Design Center in Washington, D.C. and oversaw the Architects & Designers Building in New York.

Additionally, the Chicago Market announces two additional promotions. Spence Davenport has been promoted from Leasing Coordinator to Leasing Manager. In his new role, Davenport will focus on existing showroom relationships and activity within the Chicago Market. Accordingly, Toni McIntosh, Director of Leasing, will begin to focus exclusively on attracting new resources to the Chicago Market.

