

Baby & Kids

MMPI Announces Promotions 8.20.09

MMPI promoted Paula Guiliano to the position of senior director of marketing for the Chicago gift and home industry, effective immediately. In her new position, Guiliano will work with Trisha Schultz, marketing director for The Chicago Market, and the rest of the marketing team. She will be responsible for strategic planning and brand development for showroom, exhibitor and buyer programs as well as The Chicago Market trade shows. Additionally, she will supervise all advertising, public relations, print communications, Web site, and showroom, exhibitor and buyer relations.

Prior to her promotion, Guiliano was MMPI's marketing director for the building products industry, specifically for LuxeHome in Chicago, Kitchen and Bath showrooms at The Washington Design Center in Washington, D.C., and she oversaw the Architects & Designers Building in New York. Prior to joining MMPI in 2006, Paula was the director of marketing for Woodfield Shopping Center.

Additionally, the Chicago Market announces two new promotions. Spence Davenport has been promoted from leasing coordinator to leasing manager; and Toni McIntosh, director of leasing, will begin to focus exclusively on attracting new resources to the Chicago Market.