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MMPI Announces Promotions Within The Chicago Market

MMPI has promoted Paula Guiliano to senior director of marketing for the Chicago Gift & Home Industry. In her new position, Guiliano will work with Trisha Schultz, marketing director for The Chicago Market, and the rest of the marketing team to continue to develop quality Chicago Gift marketing programs. She will be responsible for strategic planning and brand development for showroom, exhibitor, buyer programs and The Chicago Market trade shows. Additionally, she will supervise all advertising, public relations, print communications, website, and showroom, exhibitor and buyer relations.

Prior to her promotion, Guiliano worked for MMPI as the marketing director for the Building Products Industry, specifically for LuxeHome in Chicago, Kitchen and Bath showrooms at The Washington Design Center in Washington DC and oversaw the Architects & Designers Building in New York.

Additionally, the Chicago Market announces two new promotions: Spence Davenport has been promoted from leasing coordinator to leasing manager. In his new role, Davenport will focus on existing showroom relationships and activity within the Chicago Market. Accordingly, Toni McIntosh, director of leasing, will begin to focus exclusively on attracting new resources to the Chicago Market. For more information, visit www.merchandisemartproperties.com.